

BEYOND IA MVE MODEL: BEST PRACTICES

Beyond the implementation of the six core and six additional elements of the Iowa MVE Model, state agencies are addressing human trafficking in a variety of innovative ways.

1. Add a banner with TAT messaging onto inspection reports for commercial vehicles. Not only does the driver have access to this information, but his/her safety director and others at the company will as well. Sample banners can be viewed below.

Iowa:

Make the Call, Save Lives.  1-888-3737-888 (US) 1-800-222-TIPS (Canada) Text INFO or HELP to BeFree (233733) www.truckersagainstrafficking.org Human trafficking is modern-day slavery. Traffickers use force, fraud and coercion to control their victims. Any minor engaged in commercial sex is a victim of human trafficking. Trafficking can occur in many locations, including truck stops, restaurants, rest areas, brothels, strip clubs, private homes, etc. Truckers are the eyes and the ears of our nation's highways. If you see a minor working any of those areas or suspect that the person selling sex is under someone else's control in order to make a quota, call the National Hotline and report your tip: 1-888-3737-888 (US) 1-800-222-TIPS (Canada) Text INFO or HELP to BeFree (233733) For law enforcement to open an investigation on your tip, they need "actionable information." Specific tips helpful when reporting to the hotline would include: Descriptions of cars (make, model, color, license plate number, etc.) and people (height, weight, hair color, eye color, age, etc.) Take a picture if you can. Specific times and dates (When did you see the event in question take place? What day was it?) Addresses and locations where suspicious activity took place.	Make the Call, Save Lives. Questions to Ask: Do you keep your own money? If not, who does? Do your parents/siblings/relatives know where you are? If not, why not? When was the last time you saw your family? Are you physically or sexually abused? Are you or your family threatened? What is the nature of the threats? Trafficking Red Flags to Look for: -Lack of knowledge of their community or whereabouts -Restricted or controlled communication-not allowed to speak for self -CB chatter about "commercial company" or flashing lights signaling "buyer" location -Not in control of own identification documents (ID/passport) -Any acknowledgement that she/he has a pimp and is making a quota -Signs of branding or tattooing of trafficker's name (often on the neck) National Hotline: 1-888-3737-888 (Multi-Lingual) 1-800-222-TIPS (Canada) Text INFO or HELP to BeFree (233733) Report by Email: nhtrc@PolarisProject.org Warning: Please do not approach traffickers. Call the hotline, and if instructed, the local police (911). Allow law enforcement to deal with traffickers and rescue victims. Approaching traffickers is not only dangerous for you and their victims but could lead to problems in the eventual prosecution of traffickers. Also, if at a truck stop/travel plaza, please notify the manager-on-duty of the suspicious activity; she/he needs to be aware of what is taking place on the lot and assist in ending it. If you have seen the TAT Training DVD and reviewed this information, please register as TAT Trained at http://tat8.nodejitsu.com
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Nevada:

TRUCKERS AGAINST TRAFFICKING If you suspect human trafficking please contact 911 and call the national human trafficking hotline at 1-888-373-7888. Make the call, save lives! Go to https://truckersagainstrafficking.org/ to learn more.
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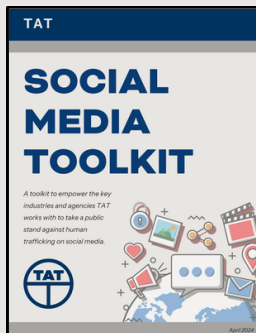
Michigan:

Signature of Driver: _____ Title: _____ Date: _____	
 MAKE THE CALL, SAVE LIVES 1-888-373-7888 TOLL FREE NATION WIDE TEXT 233733 (BE FREE)  Make a difference in your community. Start an exciting, rewarding, and challenging career with the Michigan State Police at WWW.Michigan.Gov/MSPJobs	
Report Prepared By: _____ ID/Badge #: _____	Copy Received By: _____



2. Promote Human Trafficking Awareness and TAT's free training through your social media channels. TAT has a social media toolkit available with premade posts and graphics to aid in this process.

Social Media Toolkit:



3. Create victim-centered awareness/media campaigns. A great example is Nevada's Busing on the Lookout (now *TAT Transit*) poster campaign. TAT's posters were used at bus stops and in buses throughout Las Vegas.

******If co-branding with TAT or using TAT's logo or name, please contact TAT prior to creating/publishing your campaign.******



4. Use MCSAP money to purchase message boards. Messages about sex and labor trafficking can be programmed onto these boards and can be displayed on highways and at POEs, weigh stations, etc.



5. Host the Freedom Drivers Project at your state fair to bring awareness about human trafficking to your community.



6. Conduct outreach at your local truck stops by gaining permission from corporate, setting up a tent/table with TAT materials and then having conversations with drivers as they fuel up and shop.



7. Create eye-catching vanity plates that raise awareness about human trafficking for display at truck stops, POEs, weigh stations and trucking companies.

******If co-branding with TAT or using TAT's logo or name, please contact TAT prior to creating/publishing your campaign.******



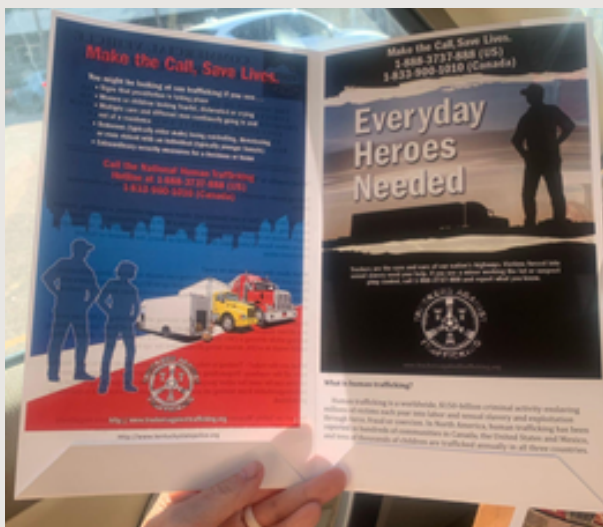
8. Participate in the January initiative and dedicate three days to saturating the commercial vehicle industry in your state with TAT materials and conducting human trafficking presentations to carriers. Michigan, Ohio, Illinois and Indiana have been doing a weeklong Quad-state initiative for years.



9. Incorporate TAT's online LE module training into your LE academy. In-person LE trainings available upon request for audiences of 150+ LEOs.



10. Create additional awareness through a pamphlet passed out to the commercial vehicle industry (Kentucky State Police CVE).



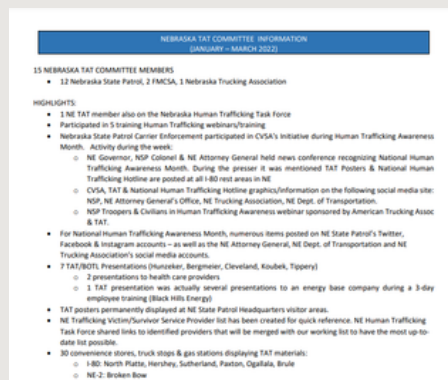
11. Add signage about human trafficking and how to report within the state at rest areas as Pennsylvania Turnpike Commission did.



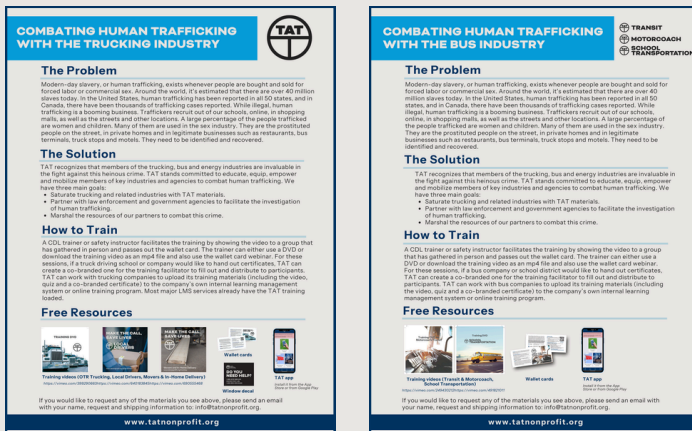
12. Wrap an agency vehicle with HT awareness information like Delaware State Police and Oklahoma Highway Patrol.



13. Create quarterly or annual reports to document your agency's anti-trafficking efforts. This document can help show your community health/outreach efforts as well as show efficacy of your efforts which can justify funding for your program (i.e., increased HT calls due to awareness). Examples from Michigan State Police and Nebraska State Patrol (EOY template available by request from Lt. Col. Krumm and Jake Elovirta).



14. For safety audits and new entrant registry done digitally (desk audits), add TAT one pagers to your packets that were first used by NYDOT. Available upon request: klanier@tatnonprofit.org



15. Add verbiage like the Wisconsin State Patrol Motor Carrier Investigation Unit has added as a recommendation on all of their safety audits and carrier compliance investigations:

“As a motor carrier, you and your drivers are invaluable in the fight against human trafficking. Trafficking is an illegal form of modern-day slavery and involves the use of force or coercion to compel victims to perform labor or commercial sex acts for the trafficker. Victims often do not come forward out of fear of revenge, language barriers, or fear of law enforcement. These crimes have been reported throughout the country, and the number of victims in the United States alone is estimated in the hundreds of thousands. The trucking industry is in a unique position to make a difference by being vigilant in watching for human trafficking activities at rest stops, restaurants, and along our nation’s highways. Please consider training your drivers in what to look for and encourage them to join the thousands of truckers nationwide who are helping to put an end to these terrible crimes. Information and training materials are available free of charge by visiting www.truckersagainsttrafficking.org. If you suspect human trafficking, please call 911 or the National Human Trafficking Hotline at 1-888-373-7888. Make the call. Save lives.”

16. Display HT awareness slides on screens at weigh stations, DMVs or other agencies like Alaska and South Carolina DMV. Slides available through TAT.



17. Companies and state agencies that provide paper logs to their drivers can use one with TAT's wallet card information included like this example from Maine State Police.

18. Write a letter to all commercial driving schools in your state encouraging them to incorporate a component on human trafficking, including TAT and BOTL training materials with it, like Minnesota State Patrol did. Sample letter attached (Appendix A).

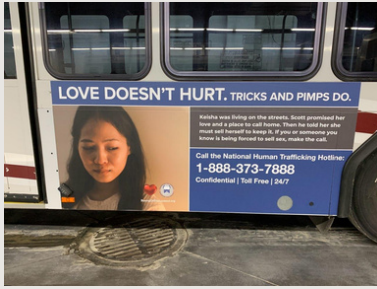
19. Create a challenge coin with the TAT logo like Michigan State Police (MSP).



20. NYSDOT created a driver visor card with information concerning distracted driving on the front and human trafficking awareness on the back. This is another great way to raise awareness on human trafficking with professional drivers in a format that is durable and practical.



21. When you have partnerships with public transit, consider an awareness campaign using our TAT Transit materials with both external and internal wraps of buses like our partners in Peoria, Illinois and St. Lawrence County in New York.



22. Each year, Nebraska State Patrol (NSP) hosts a Citizen Academy, where they partner with their state trucking association and bring in 25 industry partners to give them a “behind the curtain” look at NSP. Each year, they dedicate a block of their education to TAT and trafficking awareness. Each attendee is given a packet of materials for the day, including TAT awareness material.



23. Distribute a handout to drivers featuring TAT’s app QR code like Michigan State Police.



Related Resources:

- US Department of Transportation---Transportation Leaders against Human Trafficking
- US Department of Homeland Security---Blue Campaign
- US Department of Health and Human Services---Look Beneath the Surface Campaign
- Federal Motor Carrier Safety Administration---Our Roads, Their Freedom Campaign
- Polaris Project



24. Consider creating a short human trafficking PowerPoint with talking points for your officers or agency members who will be interacting with carriers. See the example from Indiana State Police below.



Human Trafficking Awareness Initiative

United States January 12-16
Canada February 23-27
Mexico March 16-20

CVSA

Human Trafficking Awareness Initiative?

Program under CVSA hosts the annual Human Trafficking Awareness Initiative in North America each year in the US it is in January, Canada in February, and Mexico in March.

During this initiative inspectors will have conversations with the CMV drivers they are encountering during CMV Roadside Inspections. They will also pass out materials from TAT (Formerly Truckers Against Trafficking).

Commercial motor vehicle drivers are the eyes and ears of America, and very often they are in places where human trafficking may occur. In the truck stop parking lots, rest area parking lots, or in commercial locations that could be using labor trafficking victims as part of their work force.



2,315,400+ people trained on how to recognize and report human trafficking by TAT

The TAT training materials train those in the CMV industry to look for signs of human trafficking

Over 40% of Human Trafficking cases reported by truck drivers have involved victims that were minors.

tatnonprofit.org



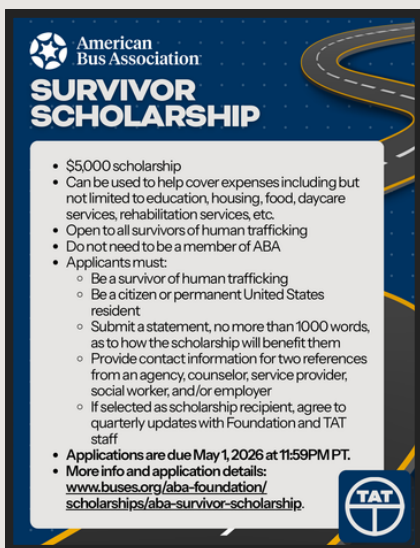
HTAI Talking Points

- Who is the CVSA?
 - An alliance between Law Enforcement, Government, and the CMV Industry that strives to make commercial vehicle enforcement uniform across North America
- What is the Human Trafficking Awareness Initiative?
 - The Human Trafficking Prevention program under CVSA hosts the annual Human Trafficking Awareness Initiative across North America each year in the US it is in January, Canada in February, and Mexico in March.
 - During this initiative inspectors will have conversations with the CMV drivers they encounter during CMV Roadside Inspections. They will also pass out materials from TAT (Formerly Truckers Against Trafficking).
 - Commercial motor vehicle drivers are the eyes and ears of America, and very often they are in places where human trafficking may occur. In the truck stop parking lots, rest area parking lots, or in commercial locations that could be using labor trafficking victims as part of their work force.
- Who is TAT (Formerly Truckers Against Trafficking)?
 - TAT is an organization that has been training members of the CMV industry to aid in the fight against human trafficking.
 - Almost 2.5 million professionals have been trained. This includes truck drivers, truck stop operators, bus drivers, as well as law enforcement.
 - The TAT training materials train those in the CMV industry to look for signs of human trafficking, including:
 - Lack of knowledge of their whereabouts; not in control of ID/passport,
 - Restricted or controlled communication – not allowed to speak for self,
 - CB chatter about “commercial company” or flashing lights signaling “buyer” location,
 - Acknowledgment of a pimp and making a quota,
 - A van or RV that seems out of place out by trucks; a vehicle dropping someone off at a truck and picking them up 15-20 minutes later,
 - If your job takes you inside a place of business, keep an eye out for workers who appear to live there.
 - If you approach a residence or business, pay attention to what you’re hearing ... is there any shouting taking place? Are threats being made? Do you hear anyone asking for help?
 - Pay attention to any potential victims that may be visible. Do you see anyone who looks distressed or upset, crying or fearful?
 - Over 40% of Human Trafficking cases reported by truck drivers have involved victims that were minors.

- Why are members of the Trucking Industry likely to encounter Human Trafficking?
 - Locations insulated from local communities; convenient for “transient customers to purchase sex with minimal concerns of detection”
 - Geographically isolated locations make it difficult for victims to leave their situations and allow traffickers to quickly and frequently move victims.
 - Profitable for traffickers who make commercial sex accessible to dominantly male customer base
- General HT information
 - \$150 Billion dollar industry- 2nd highest illegal industry, #1 is drugs.
 - 50 million victims worldwide.
 - Average age child victims enter human trafficking: 12 - 14
 - Human trafficking is happening everywhere
 - All Canadian Provinces
 - All US States, Washington DC, and US Territories
 - All Mexican States



25. If your agency or association has a scholarship program, consider designating a scholarship opportunity for survivors of human trafficking. The American Bus Association (ABA) established a \$5,000 scholarship for a human trafficking survivor to be used in the manner which best meets their current situation.



American Bus Association
SURVIVOR SCHOLARSHIP

- \$5,000 scholarship
- Can be used to help cover expenses including but not limited to education, housing, food, daycare services, rehabilitation services, etc.
- Open to all survivors of human trafficking
- Do not need to be a member of ABA
- Applicants must:
 - Be a survivor of human trafficking
 - Be a citizen or permanent United States resident
 - Submit a statement, no more than 1000 words, as to how the scholarship will benefit them
 - Provide contact information for two references from an agency, counselor, service provider, social worker, and/or employer
 - If selected as scholarship recipient, agree to quarterly updates with Foundation and TAT staff
- Applications are due **May 1, 2026 at 11:59PM PT.**
- More info and application details:
www.buses.org/aba-foundation/scholarships/aba-survivor-scholarship

TAT

26. Create and distribute a visor card that features information about TAT and the crime of human trafficking on one side; your agency can use the other side for other driver-related information. See co-branded examples from the Massachusetts Registry of Motor Vehicles and the New York State Department of Transportation below.



MAKE THE CALL, SAVE LIVES.

For a crime in progress, call 911 first!
To report a tip or to access victim services, call the hotline:

1-888-373-888 (US)
1-833-900-1010 (CAN)
01800-5533-000 (MEX)

massDOT
Registry of Motor Vehicles

TAT

Truckers are the eyes and ears of our nation's roadways and are in a unique position to combat human trafficking.

Will you join the mobile army of truckers against trafficking?

www.tatnonprofit.org



If you suspect human trafficking:

CALL THE HOTLINE. CALL 911 IF YOU SEE A CRIME IN PROGRESS.

In order to investigate, law enforcement needs "actionable information" including:

- ☐ Descriptions of cars or trucks: Make, model, color, plate number, truck, or USDOT number
- ☐ Specific times and dates: When did you see the suspicious event? What day was it?
- ☐ Addresses and locations where the suspicious activity took place
- ☐ Descriptions of people: Height, weight, hair color, eye color, age
- ☐ When you contact law enforcement, tell them you suspect human trafficking, not prostitution.

WARNING: Do not approach traffickers. Allow law enforcement to deal with traffickers and rescue victims. Approaching traffickers is dangerous for you and your victim and could lead to problems in the eventual prosecution of traffickers.

Make the call. Save lives.

1-888-373-7888 **1-833-900-1010** Visit **INFO or HELP** to **BeFree** (233731)

United States Canada

TAT

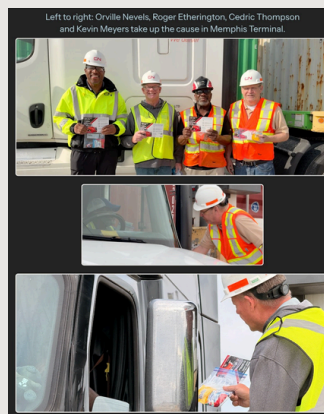
27. Canadian National Transportation Limited (CNTL), a subsidiary of Canadian National Railway Company (CN), co-branded and printed 10,000 TAT visor cards, 5000 of which were recently distributed at 14 terminals across the U.S. and Canada. Because thousands of trucking companies pass through CNTL terminals, this event spread awareness well beyond CNTL's own fleet.



TAT PARTNER SPOTLIGHT

TAT

Canadian National Transportation Limited (CNTL)

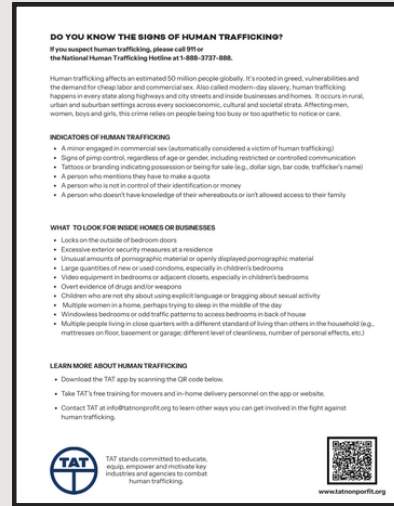
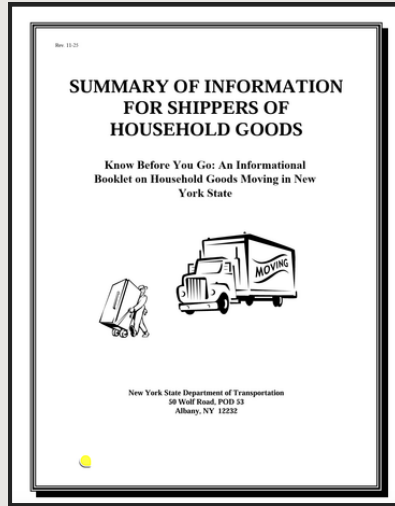


Left to right: Orville Nevels, Roger Etherington, Cedric Thompson and Kevin Meyers take up the cause in Memphis Terminal.

TAT



28. Incorporate information about human trafficking and TAT's training and resources in agency publications. See the example of the New York State Department of Transportation Mover's Guidance Book below.



Appendix A

MINNESOTA DEPARTMENT OF PUBLIC SAFETY



Alcohol
and Gambling
Enforcement

ARMER/911
Program

Bureau of
Criminal
Apprehension

Driver
and Vehicle
Services

Homeland
Security and
Emergency
Management

Minnesota
State Patrol

Office of
Communications

Office of
Justice Programs

Office of
Traffic Safety

State Fire
Marshal and
Pipeline Safety

Minnesota State Patrol-District 4700

Commercial Vehicle Section

1110 Centre Pointe Curve Suite 410, Mendota Heights, MN 55120

Phone: 651/405-6196 • Fax: 651/405-6199 • TTY: 651/282-6555

<http://msp.dps.mn.gov>

November 18, 2016

Dear Commercial Vehicle Training Director,

Human traffickers are continually moving victims from venue to venue for sale and exploitation. Unfortunately, drivers in the commercial vehicle industry are heavily preyed upon and frequently propositioned to be a part of this awful crime. Many believe these crimes are victimless crimes. However, that is not the case. States across the country, including Minnesota, are teaming up with Truckers Against Trafficking (TAT) to help combat the exploitation of victims through education.

TAT is a 501c3 non-profit organization whose mission is to educate, equip, empower and mobilize members of the trucking industry to recognize the signs of human trafficking and know how to combat it through the normal course of their jobs.

We have the opportunity to equip new drivers that are entering the commercial vehicle industry with the knowledge of what trafficking is, as well as the mutilation and destruction trafficking has on the men and women (boys and girls) that are forced into this world. Most importantly, TAT educates professional drivers to recognize the signs of trafficking, and what to do to help. Commercial vehicle drivers play a critical role in assisting all law enforcement across the nation by being the eyes, ears, and reporter in these crimes. Victims of trafficking are forced into this life through fear and intimidation, and do not have the ability to speak up and fight for themselves because of it.

The Minnesota State Patrol's Commercial Vehicle Enforcement Division encourages you to include the Truckers Against Trafficking message and training into your commercial vehicle driver curriculum. There are a variety of free training materials available through the TAT's website: <http://www.truckersagainstafficking.org/>. Additionally, through the TAT, we are including one of their training DVDs and wallet cards that serve as examples of what is currently available from them.

Again, please consider assisting Truckers Against Trafficking and the Minnesota State Patrol in educating our professional drivers in this important message. The decision you make today could save the life of a young woman or man in the future.

Respectfully,

Captain Jon Olsen
Commercial Vehicle Enforcement Division

