

Commercial Vehicle Safety Alliance



Fiscal Year 2014 Annual Report
October 1, 2013 to September 30, 2014





The Commercial Vehicle Safety Alliance (CVSA) was established to promote an environment free of commercial vehicle crashes and incidents. Our mission is to promote commercial motor vehicle safety and security by providing leadership to enforcement, industry and policy makers. This is accomplished by establishing effective transportation safety standards for motor carriers, drivers, vehicles and inspectors through compliance, education, training and enforcement programs.

Mission Statement

CVSA's mission is to promote commercial motor vehicle safety and security by providing leadership to enforcement, industry and policy makers.

Vision Statement

CVSA aspires to be recognized as the international authority on commercial motor vehicle safety and security.

Statement of Values

Integrity – Providing our customers with the basis for trust, accountability and respect.

Professionalism – Consistently developing the highest level of competence, work ethic, openness to new ideas and continuous self-improvement.

Leadership – To inspire, influence, and support our members and partners in the pursuit of our mission.

Teamwork – Valuing people working together to achieve common goals and partnerships to enhance our effectiveness.

Introduction



I'd like to welcome you to this, the inaugural first edition of the Commercial Vehicle Safety Alliance's (CVSA) annual report. Starting with fiscal year (FY) 2014, Oct. 1, 2013, to Sept. 30, 2014, the Alliance will continue to produce annual reports for our members and the general public. It is important to us to ensure transparency in our goals and progress, and to proudly share with you our annual accomplishments.

Our mission is to promote commercial motor vehicle safety and security by providing leadership to enforcement, industry and policy makers. All that we do, we do to advance our mission. The Alliance has four strategic goals that help guide the organization to remain focused on our vision, values and mission. We've organized this annual report to reflect those strategic goals.

Safety and Security

Our goal is to increase knowledge of commercial motor vehicle (CMV) operations and regulations, and improve the comfort level of the motoring public around CMVs through effective enforcement and security, aimed at reducing fatalities and injuries throughout North America. In this report, you'll find updates on our North American Standard Inspection Program, the foundation for consistency and uniformity in commercial vehicle and driver safety standards, as well as the North American Standard Out-of-Service Criteria, which details violations that are an imminent hazard to the driver and the traveling public.

Outreach

CVSA aims to be the leading CMV safety organization in the world with the ability to influence government, industry and individuals at all levels on CMV safety matters. We do this through our aggressive outreach efforts throughout the year. The Alliance has several programs devoted to educating both our members and the general public about commercial vehicle safety. We have a devoted director of policy and government affairs, located steps from the U.S. Capitol, who regularly communicates with policymakers on the Hill. And, we've proudly made our presence known through various print, radio and television interviews, articles, webinars, forums, etc.

Training and Certification

CVSA's North American training and certification program results in uniformity and reciprocity, and improved efficiencies. One of the best examples of this is CVSA's North American Inspectors Championship, which not only tests the skills and knowledge of the best inspectors representing each jurisdiction, but it also provides an opportunity for those inspectors to gain even more knowledge by sharing techniques and experiences with fellow inspectors from across the continent. This report also contains information on some of our other important training and certification endeavors such as the North American Standard Inspection Program, the COHMED Conference, Level VI certification classes and peer reviews, and much more.

Organizational Development

Implementation of organizational development goals increases member participation and improves responsiveness to member issues. We are an organization that is always trying to improve. We are constantly striving to be better and better. We know that the best way to improve is simply to ask. We send out surveys throughout the year to elicit feedback from our members in an effort to improve their experience. We transitioned to a better-functioning association management system to make the user experience easier for our members. In FY2014, we redesigned our website homepage, offered webinars on how to get the most out of CVSA events and membership, and provided more frequent yet appropriately targeted communications to our membership – all in an effort to increase member participation and CVSA responsiveness. We've already seen an improvement.

We hope you'll notice a theme in this annual report and with your interactions with CVSA, whether online or in person. We are here for you. We are here for our membership. We are here for the motoring public. We are here, working toward our ultimate goal – safe vehicles, safe roads and safe drivers.

A handwritten signature in blue ink, appearing to read 'Thomas Fuller'.

Sgt. Thomas Fuller
New York State Police
CVSA President 2013-2014

Safety and Security

Outcomes of these goals include increased knowledge of CMV operations and regulations, an increased comfort level of the motoring public around CMVs, effective CMV enforcement and security, and reduced fatalities, personal injury crashes and incidents throughout North America.



Specially trained inspectors in each state, jurisdiction and province inspect vehicles based on inspection procedures and criteria created by CVSA.



Each year, CVSA updates its North American Standard Out-of-Service Criteria Handbook and Pictorial. In FY2014, CVSA sold approximately 15,000 copies of the handbook.

North American Standard Inspection Program

In FY2014, approximately 4 million inspections were conducted by CVSA-certified inspectors across North America. There are seven levels of inspections ranging from the most comprehensive Level I Inspection to ones with a more specific area of focus, such as Level VI Hazardous Materials.

In FY2014, five webinars were conducted, three Inspection Bulletins were created and there are 21 active Inspection Bulletins to help support the North American Standard (NAS) Inspection Program. Training Committee coordination took place with the National Training Center (U.S.), and Education and Quality Assurance Team (Canada) to update the NAS course materials along with work on the instructor development program. CVSA's eight technical committees continue to monitor, update and maintain the North American Standard Out-of-Service Criteria.

Performance Based Brake Tester (PBBT) Users Forum

The PBBT Users Forum was formed to support implementation training, and use of PBBT in enforcement of minimum braking efficiency requirement, set in the United States by FMCSR Part 393.52(a)(1) and in Canada through the CVSA Out-of-Service Criteria, which require heavy commercial trucks and buses to maintain minimum overall vehicle braking efficiency of 43.5 percent. Currently, 10 North American jurisdictions use PBBT equipment for brake performance compliance testing.

North American Standard Out-of-Service Criteria

CVSA's committee structure continues to maintain and update the North American Standard Out-of-Service Criteria (OOSC), which are the guidelines by which commercial motor vehicle (CMV) enforcement officials identify critical inspection items that, if not met, can prohibit a motor carrier, vehicle or driver from operating a CMV for a specified period of time or until the condition is corrected.

For the 2014 version of the criteria, which went into effect April 1, 2014, there were nine changes that were supported by the committees and voted on by the membership. CVSA also continues to maintain the Issue/Request for Action database, which is the primary method by which OOSC changes are proposed.

In addition, there were 15,000 copies sold of the North American Standard Out-of-Service Criteria Handbook and Pictorial, which is the primary OOSC reference document used by enforcement and industry to ensure safe operation of CMVs and drivers on the highways.

CVSA Decals

To qualify for a CVSA decal, a vehicle must not have any critical violations identified in the *North American Standard Out-of-Service Criteria*. In FY2014, CVSA provided approximately 1.4 million decals to the states, territories and provinces of the United States, Canada and Mexico.

Operation Safe Driver Program

- **Operation Safe Driver Week**

Oct. 20-26, 2013

Operation Safe Driver Week focused on how motorists can drive safely around large trucks and buses. During the week-long 2013 Operation Safe Driver safety campaign, law enforcement officers pulled over 74,765 commercial and passenger vehicle drivers, nearly triple the 26,487 stopped during the 2012 event.

- **Teens and Trucks Campaign**

On May 1, 2014, in recognition of Global Youth Traffic Safety Month, CVSA and other safety groups held a kickoff event in Washington, DC, where more than 100 teen safety leaders from across the nation learned techniques, through simulations and demonstrations, for safe driving around commercial vehicles.



A media conference and safety demonstrations took place on Oct. 21, 2013, in Philadelphia, Pennsylvania, to officially launch 2013 Operation Safe Driver Week.



In honor of Global Youth Traffic Safety Month, on May 1, 2014, CVSA, along with the Federal Motor Carrier Safety Administration, Maryland State Police, FedEx, National Highway Traffic Safety Administration, National Transportation Safety Board, and Safe Kids Worldwide, offered simulations to youth safety leaders to demonstrate techniques for safe driving around large trucks and buses.

Outreach

Successful implementation of these goals positions CVSA as the leading CMV safety organization in the world with the ability to influence government, industry and individuals at all levels on CMV safety matters.

Public Presence

In FY2014, CVSA members and staff participated in more than 100 media interviews with various news outlets, and CVSA staff participated in four television interviews. Additionally, CVSA members and staff are often heard on satellite radio news channels discussing various CVSA initiatives and safety issues. CVSA's digital activities continue to gather broader engagement by members and the public to include the online version of Guardian, Safety Exchange, webinars and social media. Lastly, CVSA members and staff conducted numerous presentations at various conferences, meetings and media events, and participated in a number of trade shows in support of CVSA programs and messages.



In FY2014, CVSA members and staff participated in more than 100 media interviews with various news outlets.

Operation Airbrake

- CVSA's Operation Airbrake program conducted two annual inspection campaigns: its unannounced Brake Check Day on May 7, 2014, and its seven-day Brake Safety Week, Sept. 7-13, 2014. Thirty four jurisdictions conducted 8,731 vehicle brake inspections on May 7. Twenty nine jurisdictions conducted 13,305 vehicle brake inspections for Brake Safety Week. Brake-related violation out-of-service rates for the two events were 15.2 percent and 16.2 percent, respectively.
- The Operation Airbrake program, working with the CVSA Vehicle Committee, updated the *Air Brake Pushrod Stroke: Why is it so Important?* brochure and two brake-related inspection bulletins: 2013-02 Antilock Brake Systems (ABS) Inspections and 2014-02 Identification of Long Stroke Brake Chambers.
- The Operation Airbrake program demonstrated the importance of keeping brakes maintained and diagnosing the cause of out-of-adjustment conditions by exhibiting its brake safety demonstration models at three major industry events.

Level VI Program Public Outreach

- In March 2014, CVSA Director of Hazardous Materials Programs Carlisle Smith provided an overview of the Level VI Program's Peer Review Update Report and 2013 Inspection Report for Inspection in CY 2010-2012 during the National Transportation Stakeholders Forum Transportation Topics webinar.
- Smith gave a presentation at the 2014 annual meeting of the National Transportation Stakeholders Forum in Minneapolis, Minnesota, May 13-15, 2014.
- Smith attended the International Hazardous Materials Response Team Conference in Baltimore, Maryland, May 28-June 1, 2014.

Regulatory/Legislative Accomplishments

In FY2014, CVSA finalized its recommendations for policy changes in the next transportation bill. In addition, the Alliance was asked to provide feedback on several pieces of legislation, partnered with a number of industry stakeholder groups on various issues, and met with DOT officials and Congressional offices on the Alliance's objectives for the next transportation bill. As a result of this outreach, Members of Congress sent six letters to Committee leadership and the USDOT in support of CVSA's reauthorization priorities.

With the help of the Maryland State Police, CVSA has coordinated 'ride alongs' for House and Senate staff. On the ride alongs, Congressional staff joins the Maryland State Police on the road as the troopers conduct inspections. They also visit a weigh station in Maryland and observe a full Level I Inspection and learn how screening technology at the weigh station helps inspectors select vehicles for inspection.

In addition to the Alliance's outreach to Capitol Hill, CVSA has provided feedback to FMCSA on a number of rulemakings and other issues. The Alliance submitted comments to several rulemakings, filed multiple petitions for changes to the regulations, and sent several letters to FMCSA requesting changes to current policy.

International Roadcheck 2014

On June 3-5, 2014, commercial motor vehicle inspectors across North America completed 73,475 truck and bus inspections during International Roadcheck 2014, the 27th annual 72-hour enforcement and safety outreach event carried out by members of CVSA. CVSA held a kickoff event on June 3, 2014, in Landover, Maryland. Additional Roadcheck activities were organized by individual jurisdictions across the United States and Canada. Of the 49,656 Level I Inspections conducted during International Roadcheck 2014, 23 percent included out-of-service (OOS) vehicle violations. There were a total of 72,415 driver inspections, including those conducted during all levels of inspections, from which 4.8 percent were found with OOS violations. There were 825 seatbelt violations issued. Other inspections conducted included Level II walk-around, Level III driver only, and Level V vehicle-only inspections.

CVSA 2014 Academic Scholarships

On June 30, 2014, CVSA announced the three winners of its \$1,000 academic scholarships – Ryan Chang of Honolulu, Hawaii, who will attend Montana State University; Sarah Abbott of Sterling, Virginia, who was accepted to University of Mary Washington in Fredericksburg, Virginia; and Morgan Higgins of Egg Harbor Township, New Jersey, who will attend Salisbury University in Maryland.

Guardian Magazine

Guardian, the Commercial Vehicle Safety Alliance's quarterly magazine, provides a beneficial mix of trends, news, perspectives, and updates and innovations from government, enforcement and industry. In FY2014, four editions were produced with a print distribution of 15,700 and online distribution of 5,166.

North American Cargo Securement Harmonization Public Forum

The North American Cargo Securement Harmonization Public Forum met twice in FY2014: Nov. 19, 2013, in Montreal, in conjunction with the Weights and Dimensions Task Force Meeting of the Canadian Council of Motor Transport Administrators and April 7, 2014, in Los Angeles, California, in conjunction with the CVSA Workshop. Through this forum, Canadian and U.S. regulators and other research, academic and industry constituents work to identify and address cargo securement-related issues for potential implementation in an internationally harmonized standard. The forum also serves as a subcommittee offering guidance on cargo securement issues to the CVSA Vehicle Committee.

House and Senate Hearings

On Jan. 28, 2014, CVSA President Sgt. Thomas Fuller, New York State Police, testified before the House Transportation and Infrastructure Committee's Subcommittee on Highways and Transit on ways to improve the effectiveness of the Motor Carrier Safety Assistance Program (MCSAP) grants.

On July 29, 2014, the U.S. Senate Committee on Commerce, Science, and Transportation's Subcommittee on Surface Transportation and Merchant Marine Infrastructure, Safety, and Security held a hearing on the opportunities and challenges to addressing truck safety on our highways. CVSA Past-President Maj. David Palmer, Texas Department of Public Safety, testified to the Committee on behalf of the Alliance.



On June 3, 2014, CVSA held a press conference in Landover, Maryland, to kick off the 27th annual International Roadcheck. The event included speakers from CVSA, the Federal Motor Carrier Safety Administration, Maryland State Police, Maryland State Highway Administration and the Pipeline and Hazardous Materials Safety Administration.



This North American Cargo Securement Harmonization Public Forum took place on April 7, 2014, in Los Angeles, California, in conjunction with the CVSA Workshop, to identify and address cargo-securement issues for potential implementation in an internationally harmonized standard.



On July 29, 2014, the U.S. Senate Committee on Commerce, Science, and Transportation's Subcommittee on Surface Transportation and Merchant Marine Infrastructure, Safety, and Security held a hearing on the opportunities and challenges to addressing truck safety on our highways. Pictured left to right: CVSA Past-President Maj. David Palmer, Texas Department of Public Safety; Adrienne Gildea, Director, Policy & Government Affairs, CVSA; Stephen A. Keppler, Executive Director, CVSA; Collin Mooney, CAE, Deputy Executive Director, CVSA.

Training and Certification

Adopting these goals would result in the maintenance of uniformity and reciprocity, and improved efficiencies through international accreditation of a North American training and certification program.



On Sept. 14-18, 2014, CVSA held its Annual Conference and Exhibition in New York, the home state of CVSA President Sgt. Thomas Fuller of the New York State Police.



The 2014 Jimmy K. Ammons Grand Champion Award was awarded to **JW Watlington** of the Arizona Department of Public Safety for his combined performances in the six competition elements. The Grand Champion Award is the highest NAIC honor for roadside inspectors.



Approximately 220 representatives from hazmat and hazmat-related industries attended the 2014 Cooperative Hazardous Materials Enforcement Development (COHMED) Conference on Jan. 27-31, 2014, in Sarasota, Florida.

Level VI Certification Classes

CVSA, under a cooperative agreement with the U.S. Department of Energy, offers classes to certify inspectors to conduct North American Standard Level VI Inspections for all motor carrier shipments of transuranic waste and highway route controlled quantities (HRCQ) of radioactive material.

CVSA held seven Level VI classes in FY2014 and added 129 Level VI-trained inspectors to that specialized inspector pool.

Level VI Program Peer Reviews

In FY2014, CVSA conducted peer reviews of the Colorado and Illinois Level VI Programs. The purpose of the peer review is to identify and share best practices of state Level VI Programs, and to provide assistance and guidance to the programs.

2014 COHMED Conference

Approximately 220 representatives from hazmat and hazmat-related industries attended the 2014 Cooperative Hazardous Materials Enforcement Development (COHMED) Conference on Jan. 27-31, 2014, in Sarasota, Florida. During the annual week-long event, the federal, state and local agencies responsible for regulating and enforcing the safe transportation of hazardous materials participated in advanced-level technical sessions and in-depth training workshops.

Data Quality Workshop

CVSA hosted its second Data Quality Workshop, in conjunction with FMCSA, to provide training and guidance to data analysts responsible for information systems and maintaining data quality initiatives in their jurisdictions.

2014 CVSA Workshop

More than 450 government officials, enforcement and industry members attended CVSA's 2014 Workshop on April 6-10, 2014, in Los Angeles, California. Participants attended various committee, membership, region and program meetings aimed at the ongoing progress of CVSA's mission to promote commercial motor vehicle safety and security, and achieve the common goals of uniformity, compatibility and reciprocity.

CVSA's Annual Conference & Exhibition

On Sept. 14-18, 2014, CVSA held its Annual Conference and Exhibition in Buffalo, New York. Approximately 600 government officials, enforcement and industry members attended the Annual Conference in an effort to affect meaningful changes in transportation safety.

North American Standard (NAS) Inspection Program

In FY2014, there were more than 13,000 CVSA-certified inspectors throughout North America. Throughout the year, CVSA staff, the Training Committee and other members worked with and supported several entities – the National Training Center and the Educational Quality Assurance Team – to ensure NAS training materials and curriculum were up to date.

2014 North American Inspectors Championship

Each year, CVSA recognizes the best of the best at the North American Inspectors Championship (NAIC), the only event dedicated to recognizing and awarding commercial vehicle inspector excellence. Forty nine roadside inspectors representing jurisdictions across North America gathered in Pittsburgh, Pennsylvania, on Aug. 11-15, 2014, to compete in NAIC 2014. The Jimmy K. Ammons Grand Champion Award was awarded to JW Watlington of the Arizona Department of Public Safety. In addition to the competitive events, each inspector received training on the latest safety information, technology, standards and inspection procedures.



Forty nine roadside inspectors representing jurisdictions across North America gathered in Pittsburgh, Pennsylvania, on Aug. 11-15, 2014, to compete in CVSA's North American Inspectors Championship (NAIC).



More than 450 government officials, enforcement and industry members attended the 2014 CVSA Workshop, in Los Angeles, California, on April 6-10, 2014. The Workshop focused on quality, uniformity and consistency in commercial motor vehicle safety and enforcement.

Organizational Development

Implementation of organizational development goals would lead to increased member participation and improved responsiveness to member issues.

New AMS System

In June 2014, CVSA transitioned to a more streamlined, better-functioning association management system (AMS), MemberSuite. The new system has improved interactions, communications and transactions both for its members and for CVSA. Brief training on its use was provided during region, program and committee meetings at the Annual Conference in Buffalo, New York.

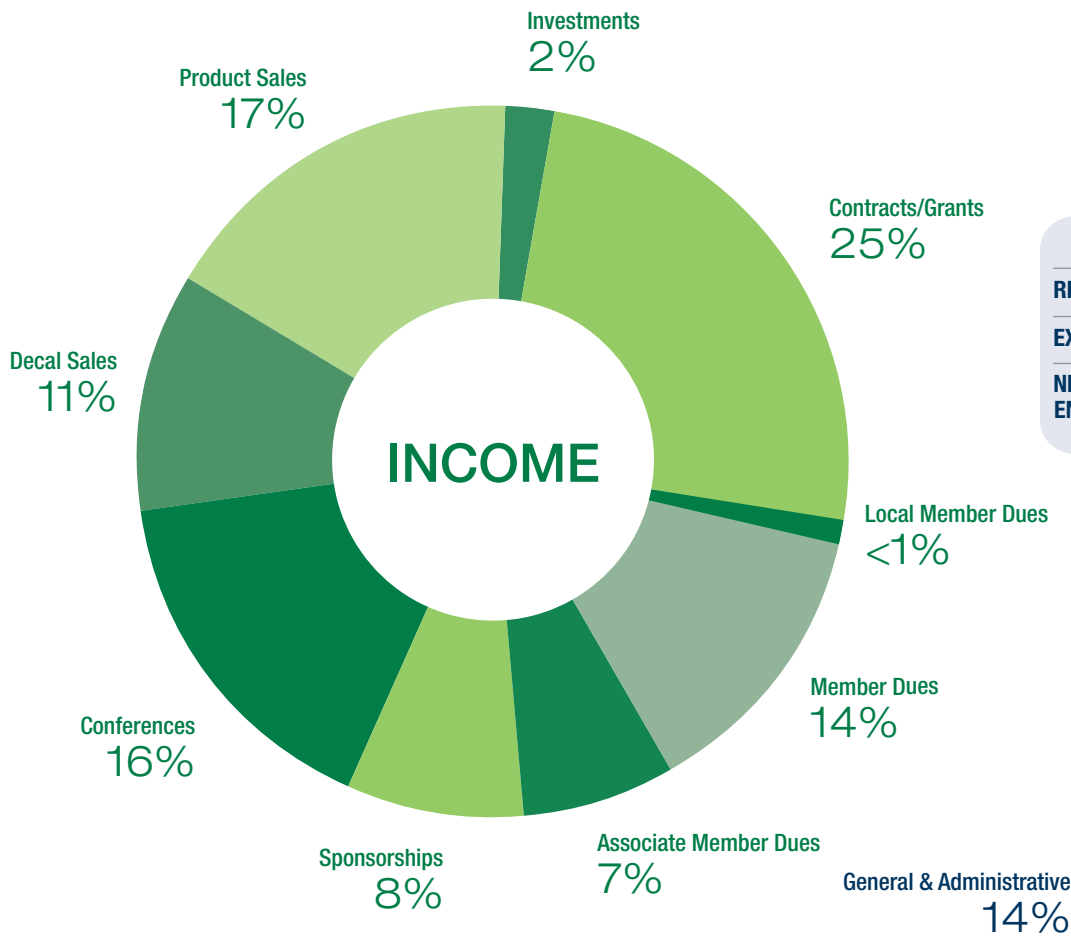
Redesigned Website Homepage

In June 2014, CVSA unveiled its redesigned website homepage which features CVSA news and other items of interest to its members. This allows CVSA to proactively communicate more information with visitors to the site.

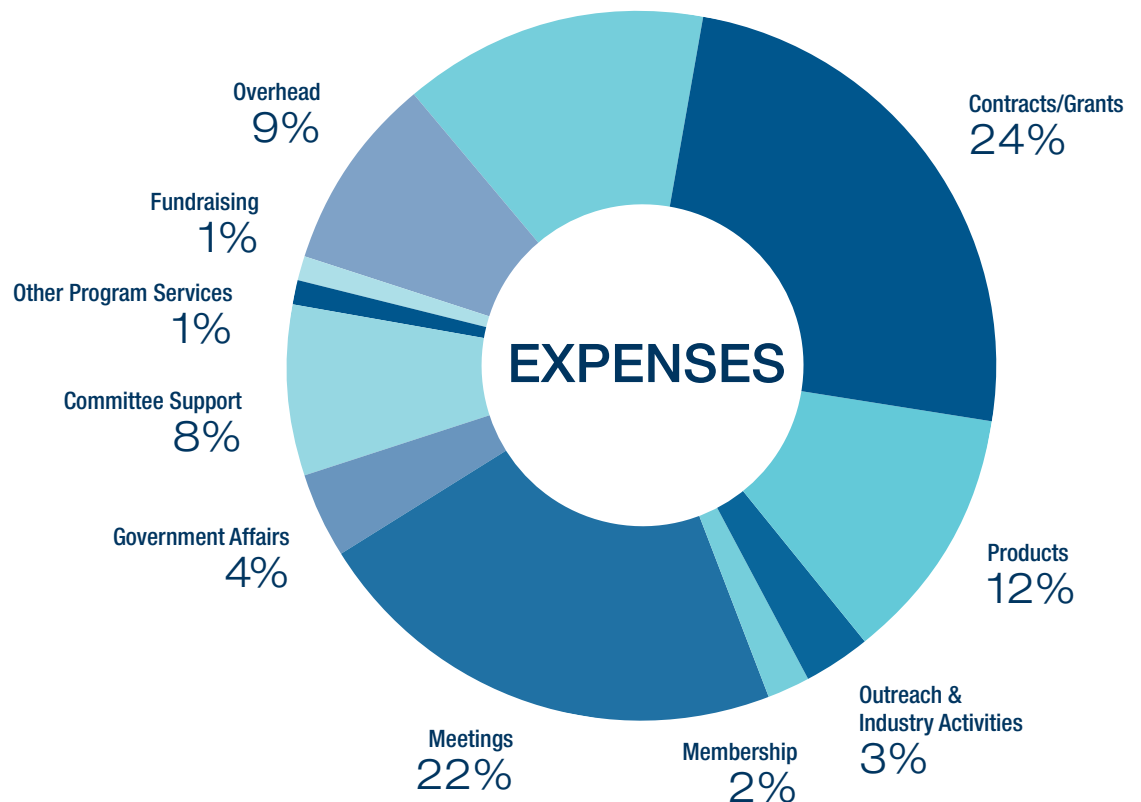
Leadership Development

CVSA updated its Leadership Development Handbook as a tool to provide assistance and guidance to members considering becoming more active in CVSA leadership, as well as to assist existing members of leadership in their roles within the organization. In addition, a webinar was provided as a means to help train leadership and to answer questions. The handbook as well as the webinar presentation and video are posted on CVSA's website.

Financial Snapshot



	FY2013	FY2014
REVENUES	\$3,919,225	\$4,241,716
EXPENSES	\$3,757,430	\$3,902,226
NET ASSETS AT END OF YEAR	\$1,462,686	\$1,802,176



FY2014 CVSA Leadership

President

Sgt. Thomas Fuller
New York State Police

Vice President

Capt. William "Bill" Reese
Idaho State Police

Secretary

Capt. Jay Thompson
Arkansas Highway Police

Past President

Maj. Mark Savage
Colorado State Patrol

Past President

Maj. David Palmer
Texas Department of Public Safety

Past President

Asst. Chief Steve Dowling
California Highway Patrol

REGION PRESIDENTS

Region I

Cpl. Rick Koontz
Pennsylvania State Police

Region II

Lt. Col. Troy Thompson
Florida Highway Patrol

Region III

Maj. Lance Evans
Iowa Department of Transportation

Region IV

Capt. Chris Mayrant
New Mexico Department of Public Safety

Region V

Pierre Pratte
Contrôle Routier Québec

REGION VICE PRESIDENTS

Region I

Sgt. John Samis
Delaware State Police

Region II

Capt. Timothy Pullin
Alabama Department of Public Safety

Region III

Master/Sgt. Todd Armstrong
Illinois State Police

Region IV

Lt. Ken Roberts
California Highway Patrol

Region V

John Lunney
New Brunswick Department of Public Safety

LOCAL PRESIDENT

Ofc. Robert Mills
Fort Worth Police Department

LOCAL VICE PRESIDENT

Ofc. Wes Bement
Grand Prairie Texas Police Department

ASSOCIATE MEMBER PRESIDENT

Rob Abbott
American Trucking Associations

ASSOCIATE MEMBER VICE PRESIDENT

Jason Wing
ABF Freight

COMMITTEE CHAIRS

Driver-Traffic Enforcement Committee

Lt. Thomas Fitzgerald
Massachusetts State Police

Hazardous Materials Committee

Maj. Lance Evans
Iowa Department of Transportation

Information Systems Committee

Holly Skaar
Idaho State Police

Passenger Carrier Committee

Lt. Donald Bridge, Jr.
Connecticut Department of Motor Vehicles

Program Initiatives Committee

Alan R. Martin
Public Utilities Commission of Ohio

Size & Weight Committee

Lt. Tim Levi
Oklahoma Highway Patrol

Training Committee

Capt. Rocco Domenico
Colorado State Patrol

Vehicle Committee

Kerri Wirachowsky
Ontario Ministry of Transportation

PROGRAM CHAIRS

Level VI Inspection

Capt. William "Bill" Reese
Idaho State Police

Cooperative Hazardous Materials Enforcement Development (COHMED)

Sgt. Brad Wagner
Nebraska State Patrol

International Driver Excellence Award (IDEA)

Don Egli
Iowa Motor Truck Association

Operation Safe Driver (OSD)

Brian Neal
FedEx Ground Corp.

Operation Airbrake (OAB)

Sgt. Scott Hanson
Idaho State Police

Shelley Conklin
Landstar Logistics

Roadcheck

Capt. Derek D. Barrs
Florida Highway Patrol

North American Inspectors Championship (NAIC)

Tpr. Steven Bedard
Massachusetts State Police

FEDERAL GOVERNMENT

William "Bill" Quade
Federal Motor Carrier Safety Administration (FMCSA)

William "Bill" Arrington
Transportation Security Administration (TSA)

Federico Dominguez
Secretaría de Comunicaciones y Transportes (SCT)

Ryan Posten
Pipeline & Hazardous Materials Safety Administration (PHMSA)

Darren Christle
Canadian Council of Motor Transport Administrators (CCMTA), CRA Chair

CURRENT CVSA STAFF (as of May 2015)

Stephen A. Keppler
Executive Director

Collin Mooney, CAE
Deputy Executive Director

William Schaefer
Director, Vehicle Programs

Adrienne Gildea
Director, Policy & Government Affairs

Carlisle Smith
Director, Hazardous Materials Programs

Ken Albrecht
Director, Education & Training Programs

Iris Leonard
Manager, Member & Program Services

Claudia McNatt, CMP
Manager, Conferences & Exhibits

Nicole Leandro
Manager, Communications

J. Craig Defibaugh
Controller

Wanica Foreman
Financial Manager

Courtney Fritzsche
Committee & Program Coordinator



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